



Food & Fund Drive Guide

Maui Food Bank's mission is to end hunger in Maui County by collecting and distributing food through community partnerships.

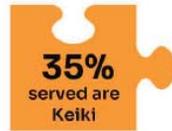
Mahalo for your interest in sponsoring a Food & Fund Drive to benefit Maui Food Bank!

Maui Food Bank works with a dynamic network of nonprofit organizations and agencies that distribute food to the hungry and who offer over 100 food relief programs.

It is our mission to end hunger in Maui County.

A statewide network of suppliers makes it possible for Maui Food Bank to provide meals of non-perishable groceries, as well as fresh produce, bread, meat, fish and poultry.

This year, Maui Food Bank will distribute over 8 million pounds of food to the hungry. A gift of any amount can go a long way toward providing nourishment and hope for our children, families, seniors, and those who need it most.



Maui Food Bank | 760 Kolu Street, Wailuku, HI 96793
(808) 243-9500 | MauiFoodBank.org

MAUI FOOD BANK

Maui County

Chelsey Ham

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Step-by-Step Guide



1. Gain approval from your company or organization (if necessary).
2. Determine a start and end date.
3. Set a goal to raise \$5 or more per participant. Make a plan of ways to reach your goal, and communicate that goal to your group!
4. Go to MauiFoodBank.org and then click "Get Involved" to register your Food & Fund Drive with Maui Food Bank. You can also call us directly at (808) 243-9500.
5. Promote, promote, promote! People don't know if you don't tell them. Put the MFB logo on your flyers, emails, and additional promotional items. Don't forget to tag us on your social media posts too! We're on Facebook, Instagram and Twitter — #MauiFoodBank
6. Maui Food Bank can provide marketing materials for your Food & Fund Drive. See examples below!
7. If expected poundage is over 100 lbs, Maui Food Bank will drop off and pick up all materials (bins, banners, fishbowls, etc.). Is your bin full? Call MFB, and we will be happy to send a driver over to trade your full bin out during your Drive.



Top 7

Most Needed Items

- Financial Contributions
- Canned Meat & Tuna
- Canned Fruits & Vegetables
- Canned Meals & Soups with Protein
- Cereal
- Rice
- Pasta

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Tips for a Successful FOOD DRIVE



NO DENTED OR RUSTED CANS



NOT PAST 6 MONTHS EXPIRATION



NO OPENED PACKAGES



NO HOME MADE ITEMS



PLEASE SORT FOOD

Example: Rice in one box, beverages in one box, canned goods in one box.



Maui Food Bank
Nourishing Lives, Feeding Futures